



STEVEN ALVES

WEB DEVELOPER / PHOTOGRAPHER

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South Meriden, CT 06451



WORK EXPERIENCES

2016-now WORX Branding > Digital > Marketing Digital Manager

Promoted - Client relationship management/advisement, technology team mentorship & project lead. Such leadership roles are in addition to previously held positions.

2011-2015 WORX Branding > Digital > Marketing Web Developer, Photographer

Developing, implementing, and maintaining Internet/intranet applications, defining site objectives by analyzing user requirements; envisioning system features and functionality and helping with the development of client SOWs. Complete development utilizing various languages, frameworks & libraries, contributing to team meetings, troubleshooting development and production problems across multiple environments and operating platforms, supporting end users, updating and increasing job knowledge by researching new Internet/intranet technologies and software products.

2009-now UF Events Managing Member

As part of an entrepreneurial team, we have had the opportunity to host unique public events built around charity as it's core value. Each event has helped to raise financial assistance & social awareness. Such events have included yoga outings & food festivals, all of which attracted hundreds of attendees.



EDUCATION

2005-2011 Southern Connecticut State University Bachelor of Science

Communications, Advertising & Promotions
Minors: Marketing/Mathematics



CERTIFICATIONS



GOOGLE ANALYTICS CERTIFICATION

January 2015 - July 2018



HUBSPOT INBOUND MARKETING CERTIFIED

March 2017 - April 2018



PROFILE

Data Driven, UI/UX minded, & visually inspired. My goals and aspirations are oriented in leveraging measurable data and molding metrics into actionable tactics. When matched with the right technologies and platforms, data becomes a driving force behind each KPI. Beyond the numbers, it's important to provide simplified analysis designed for it's intended audience. This is where I have been most successful with clients and my career. Making technology less techy.



SKILLS

HTML/CSS/JS	<div style="width: 80%;"></div>
PHP/MySQL	<div style="width: 70%;"></div>
Photography	<div style="width: 85%;"></div>
Bootstrap/Mobile	<div style="width: 80%;"></div>
Grunt/Node.js	<div style="width: 60%;"></div>
Adobe CC	<div style="width: 80%;"></div>
SEO/Analytics	<div style="width: 85%;"></div>
CMS/CRM	<div style="width: 80%;"></div>
Google App/APIs	<div style="width: 75%;"></div>
Digital Marketing	<div style="width: 70%;"></div>
System Admin	<div style="width: 60%;"></div>
Jeep Obsession	<div style="width: 100%;"></div>